# ALLEN H JOHNSON

## **Full Stack Developer & Front End Engineer**

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### **SUMMARY**

Motivated senior full stack developer and front end engineer with 20+ years of software development experience in many different tech stacks and industries. Adept at working with JavaScript, HTML, CSS, and React in diverse back-end environments including Next.js, Node.js, PHP, Java, and Ruby on Rails. Currently seeking a new opportunity to contribute to a dynamic and collaborative team or to an interesting project or initiative, with a preference for mostly remote work.

## PROFESSIONAL EXPERIENCE

#### WebEquate | Denver, CO

Full Stack Developer & Founder | Aug 2022 - Present

 Built new websites and re-built existing portfolio of websites using Next.js, React, TypeScript, MongoDB, Tailwind CSS, and Vercel, to modernize development workflow, streamline site updates, and enhance site speed.

Etsy | Brooklyn, NY (Remote from Denver, CO)

Full Stack Software Engineer | July 2021 – July 2022 (Contract)

- Provided and maintained tools, infrastructure, and documentation to enable Etsy product teams to leverage modern front end development practices.
- Supported Mobius, a framework for development of interactive server-rendered React component islands, able to inter-communicate once hydrated using a shared Redux store, while still maintaining site speed for shoppers and search engines.
- Participated in replacement of Underscore library with native JavaScript / TypeScript, to provide a more consistent developer experience and to improve site performance.

#### DISH Network | Englewood, CO

Front End Software Developer | June 2019 - Mar 2020 (Contract)

- Developed in JavaScript, primarily using React and Redux, for OnTech Smart Services, an e-commerce site focused on selling smart home devices and expert installation.
- Developed user interface features, both customer-facing and internal, often integrating with back end RESTful APIs, on a cross-functional, full stack Scrum team.
- Improved Where's My Tech, a Shopify app with a Ruby on Rails and JavaScript codebase, using corporate APIs to dynamically update a map showing technician location, van direction, and route details.

#### WebEquate | Denver, CO

Full Stack Developer & Founder | Mar 2018 - July 2021

- Developed, maintained, and updated RogerHaydenJohnson.com, the official artist website, using PHP and MySQL, upgraded with a mobile first responsive design.
- Built the Allen's Aliens social media marketing campaign, incorporating swag giveaways at events, lead-generating business cards, an Instagram profile, a Facebook page, and a fully responsive website.

## **TECHNICAL SKILLS**

- JavaScript / TypeScript
- React / Redux
- HTML / CSS / Sass
- Next.js / Vercel
- Git / GitHub
- MySQL / MongoDB
- Bootstrap / Tailwind CSS
- Agile / Scrum
- Node.js / npm
- PHP / Java / Ruby on Rails
- RESTful API
- Responsive Design
- Web Analytics
- Performance Optimization
- E-Commerce
- Digital Marketing
- Adobe Photoshop
- Stable Diffusion

#### **EDUCATION**

#### **Carnegie Mellon University**

Pittsburgh, PA

Bachelor of Science in Computer Science

May 2000

## JackRabbit (Running Specialty Group) | Denver, CO

E-Commerce Front End Developer | Sep 2015 - Feb 2018

- Performed front end development in a Magento e-commerce environment.
- Developed responsive landing pages, CMS templates, and user experience enhancements using HTML, Sass, Bootstrap, CSS media queries, and custom JavaScript and jQuery.
- Integrated paid advertising platforms, installed third-party tracking pixels, and configured dynamic product feed delivery.

## Gates Corporation | Denver, CO

Lead Front End Developer | Jan 2015 - Mar 2015 (Contract)

• Initiated design and AngularJS implementation of a web application for equipment tracking on tablet and desktop.

## OppenheimerFunds | Centennial, CO

Front End Developer | May 2014 - Nov 2014 (Contract)

• Implemented feature enhancements and design upgrades to the company's financial advisor website, built in Ruby on Rails, as a front-end focused member of an Agile team working with AngularJS.

#### Commerce Kitchen | Denver, CO

Senior Web Engineer | May 2013 - Nov 2013

• Developed and themed online stores on the Magento e-commerce platform, acted as ScrumMaster for two small development teams, and explored Ruby on Rails development.

#### Experian | Denver, CO

Web Developer | Dec 2012 - May 2013 (Contract)

• Performed front end development for Experian's UK credit monitoring and identity theft protection sites.

#### Intela | Boulder, CO

UI Developer & ScrumMaster | Mar 2010 - Dec 2012

- Acted as lead UI developer and ScrumMaster for a 7 member UI team, focused on building online properties to generate leads for advertisers in 9 international markets.
- Built landing pages from Photoshop designs, and developed a JavaScript / jQuery code library to integrate a new RESTful API for lead validation using internal and third-party services.
- Conducted daily standups and bi-weekly retrospectives, interfaced with product owner, project managers, and back-end team, and coordinated twice weekly code releases.

## Numeric Analytics | Golden, CO

Independent Contractor | Dec 2009 - Mar 2010

 Implemented custom web analytics and tracking solutions for client companies using a vanilla JavaScript framework built to integrate with Omniture.

#### Highmark | Pittsburgh, PA

Web Developer | May 2009 – Dec 2009 (Contract)

- Modified Highmark's health insurance websites to meet Section 508 accessibility standards.
- Overhauled HTML, CSS, and JavaScript to better separate content, presentation, and behavior.

#### Fireman Creative | Pittsburgh, PA

Senior Web Developer | July 2007 - May 2009

- Developed and maintained a wide range of dynamic, database-driven client websites using PHP and MySQL.
- Handled search engine optimization (SEO), pay-per-click (PPC) advertising with AdWords, user tracking and analysis with Google Analytics, and affiliate marketing using LinkShare.
- Implemented a social networking and viral marketing strategy for a regional tourism office, incorporating Facebook, Twitter, YouTube, Flickr, and a WordPress blog.

## RJ Lee Group | Pittsburgh, PA

**Software Engineer** | Aug 2006 – July 2007

- Developed laboratory management software using Java, Visual Basic .NET, C#, and ActionScript.
- Maintained the corporate website using PHP, HTML, CSS, Flash, and Photoshop.

## WebEquate | Pittsburgh, PA

Founder & Web Developer | July 2004 - Aug 2006

• Designed and developed dynamic database-driven client websites using PHP and MySQL.

## The Titan Corporation | San Diego, CA

Scientific Programmer | Aug 2002 – June 2004

• Developed software tools to model systems in nuclear and natural radiation using Java and JSP.

## Carnegie Learning | Pittsburgh, PA

Software Developer | July 2000 - Oct 2001

• Designed and implemented intelligent cognitive tutoring software using Java and Lisp.